

Bassem Ahmed Hussein

UI Developer & Wordpress Developer

Phone: +201093381020

Email: bassemahmade@gmail.com

Website: <https://www.barmagblog.com>

LinkedIn: <https://www.linkedin.com/in/basemahmed22>

OBJECTIVE

Web developer with 5 years of experience in creating and designing user-friendly websites and online stores using WordPress and custom coding. Highly skilled in HTML5, CSS3, JavaScript, and modern libraries, with a deep understanding of SEO, content writing, and UX/UI principles. Adept at delivering optimized and visually appealing websites that align with business goals and brand identity. Seeking a challenging role to apply my expertise in web development and contribute to the success of a forward-thinking company.

WORK EXPERIENCE

4/2020 - Now (two separate times)

UI Web Developer & Wordpress Developer with Techstation Egypt Company in Helwan - Egypt

Responsibilities:

- Designed and developed websites for Techstation's clients.
- Reshuffled and optimized existing website designs.
- Led the UI/UX design and implementation for ERP systems, cloud-based restaurant systems, and other tech projects.
- Worked on SEO optimization and content writing for various projects.
- Adjusted image dimensions and sizes for optimal inclusion in designed websites, ensuring fast loading times and a seamless user experience.

Freelance UI Web Developer & Wordpress Developer with [BarmagBlog](https://www.barmagblog.com)

Responsibilities:

- Developed responsive websites and online stores for clients using WordPress and custom coding.
- Ensured website designs were SEO-friendly and provided content writing services optimized for search engines and user experience.

Links to some of projects that I have implemented:

- **Techstation Egypt**
A leading Egyptian tech solutions provider specializing in accounting software for companies and inventory management. They offer a comprehensive range of services, including web development, IT support, and digital marketing. I developed their entire website, from designing images to writing content and the overall site design, focusing on delivering innovative solutions to help businesses thrive in the digital age.
Website: <https://www.techstation.eg>
- **Barmag Blog**
My personal website design company that focuses on creating user-friendly websites tailored to client needs.
Website: <https://www.barmagblog.com>
- **Protection Pests**
UAE-based pest control company offering effective and safe solutions for protecting homes and offices from various pests. Their services include inspections, treatments, and preventative measures to ensure a pest-free environment.
Website: <https://protectionpests.com>
- **Wedragons**
A leading Saudi Arabian company specializing in décor and construction, known for its innovative designs and quality craftsmanship. They provide a range of services, including interior design, renovation, and project management, tailored to meet clients' needs.
Website: <https://wedragons-sa.com>
- **Al Rwaad Contractors**
A Saudi Arabian contracting company that delivers comprehensive construction services across various sectors. Their focus is on quality, safety, and timely project delivery, making them a trusted partner in the construction industry.
Website: <https://alrwaad.com>
- **Master Clean**
A provider of comprehensive cleaning services in Saudi Arabia, Master Clean offers tailored cleaning solutions for residential and commercial spaces. Their services include deep cleaning, maintenance, and specialized cleaning for different industries.
Website: <https://mastercleanhub.com>
- **Jalal Abu Ataya Furniture**
An Egyptian furniture manufacturing company known for producing high-quality, stylish furniture. They specialize in custom designs and sustainable materials, catering to both residential and commercial clients.
Website: <https://abuataya.com>

- **Future Home**
An Egyptian company that specializes in home décor and furniture design, providing innovative solutions to create beautiful and functional living spaces. Their product range includes furniture, textiles, and decorative items.
Website: <https://futurehome-arch.com>
- **Garden and Home**
Luxembourg-based company offering a range of garden and home services, including landscaping, maintenance, and home improvement. They aim to enhance outdoor and indoor spaces through quality services and products.
Website: <https://gardenandhome.lu>
- **Minee Strategy**
An Egyptian educational strategy consultancy that provides tailored solutions for educational institutions. Their focus is on developing effective strategies to improve educational outcomes and enhance institutional performance.
Website: <https://mineestrategy.com>
- **Jadwa Recruitment**
A Saudi Arabian recruitment office specializing in connecting businesses with qualified candidates across various industries. They provide recruitment solutions tailored to meet the specific needs of their clients.
Website: <https://jadwa-recruitment.com>
- **Tareqy Blog**
A health and fitness blog providing tips on healthy living and exercise to promote a healthy and active lifestyle.
Website: <https://tareqy.com/>

EDUCATION

2016 - 2020

Department Of Geography At [Cairo University](#).

Geographic Information System and ArcGis Program.

2021

UX Design from [Edraak](#).

Concepts in the world of user experience design, the difference between the experience and its design, the importance and impact of improving the user experience and its return on investment on any project, the student's acquaintance with the path through which the user experience is designed for any application or site, the terms Sketching and Wireframing and what they mean in designing the user experience, The course also discussed how to conduct a usability test and analyze its results in order to reach modern and user-friendly products for (2) training and interactive hours.

2020

Search Engine Optimization from [Edraak](#) & Google.

Optimizing websites and configuring them for search engines SEO, what are the most important factors for ranking and exporting results on Google, what are the best ways to access website pages to Google search results, and how can local search results be improved using Google My Business.

2019

Foundations of Front-End Web Development from [Udemy](#).

Successfully completed the course Foundations of Front-End Web Development on 10/03/2019 as taught by Davide Molin on Udemy. The certificate indicates the entire course was completed as validated by the student. The course duration represents the total video hours of the course at time of most recent completion.

2019

UI & UX Developer from [Nezamk Code](#).

UI & UX Development Full Course.

2018

Introduction To Code Basics from [Google](#).

This training course is on coding language, how it works, and how to benefit from it.

2018

Introduction to the world of programming from [Barmej](#).

This training course is on coding language, how it works, and how to benefit from it.

2017

Social Media Marketing from [Marketer Academy](#).

Social Media Marketing like Facebook ads, Twitter ads, LinkedIn ads Google ads Whatsapp Business.

2017

Microsoft Office from perla Company.

ICDL Version 5 Computer Course: Microsoft Win, Microsoft Word, Microsoft Excel, Microsoft Power Point, Net and IT.

SKILLS

Web Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap, WordPress.

SEO & Content Writing: Proficient in writing SEO-optimized content and improving website rankings.

Image Optimization: Skilled in adjusting image dimensions and sizes for website integration.

Other Skills: Microsoft Office Suite (Word, Excel, Access).

LANGUAGES

English – Arabic (Mother Language)