

Bassem Ahmed Hussein

UI&UX Developer & Wordpress Developer

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OBJECTIVE

5 years of experience in developing website interfaces, whether working in companies or as a freelancer, I am proficient in HTML/5, CSS/3, Javascript; plus modern libraries, I also do online stores and blogs through WordPress system, I have sufficient knowledge of search engine optimization (SEO) and content writing, as well as the principles of user experience of interface design, the ability to make a layout or visualization of the website before starting implementation.

WORK EXPERIENCE

4/2020 - Now (two separate times)

UI / UX Web Developer with Techstation Egypt Company in Helwan - Egypt

Responsibilities:

- Make websites for Techstation company customers.
- Reshuffle website design for Techstation company customers.
- User interface development for many websites.
- Creating [Techstation Company](#) website.
- Creating [Git ERPnext](#) website.
- Cloud Restaurant with ERP System
- UX Design (Make layout or visualization of the website before starting implementation).
- Content writer.
- Search Engine Optimization.

Links to some of projects that I have implemented:

- [Techstation Company Website](#): Techstation started its career in 2014 at the hands of specialists and experts in information technology and programming who always put innovation in providing integrated solutions for ERP systems to provide business owners with assistance in managing the business.
- [Almoqawlon Alrowad Company](#): It is a contracting company.
- [Mineestrategy Website](#): A Saudi company that sells strategy books and study plans.
- [Alda7e7 Lab](#): It is an educational website for M. Khaled Hilal, who is one of the most famous chemistry teachers in Egypt.
- [Algawharah company Website](#): It is a furniture transportation company within the State of Kuwait.
- [Galal Abu Ataia company Website](#): It is a chairs and furniture factory.

- [Future Home Company website](#): It is a company specialized in the field of finishing and contracting in Egypt.
- [Tareqy Blog](#): A blog that explores the world of health and fitness, provides tips and information on healthy nutrition and fitness exercises, and seeks to promote a healthy and active lifestyle.
- [Diamondbuilding Website](#): I Also Made SEO For this website.
- [4moby Website](#): 4Moby mission is to bring the IT trend and fashion to the digital generation with reliable, high quality, & high tech products to the customers who are looking for proper quality and value (WordPress).

EDUCATION

2016 - 2020

Department Of Geography At [Cairo University](#).

Geographic Information System and ArcGis Program.

2021

UX Design from [Edraak](#).

Concepts in the world of user experience design, the difference between the experience and its design, the importance and impact of improving the user experience and its return on investment on any project, the student's acquaintance with the path through which the user experience is designed for any application or site, the terms Sketching and Wireframing and what they mean in designing the user experience, The course also discussed how to conduct a usability test and analyze its results in order to reach modern and user-friendly products for (2) training and interactive hours.

2020

Search Engine Optimization from [Edraak & Google](#).

Optimizing websites and configuring them for search engines SEO, what are the most important factors for ranking and exporting results on Google, what are the best ways to access website pages to Google search results, and how can local search results be improved using Google My Business.

2019

Foundations of Front-End Web Development from [Udemy](#).

Successfully completed the course Foundations of Front-End Web Development on 10/03/2019 as taught by Davide Molin on Udemy. The certificate indicates the entire course was completed as validated by the student. The course duration represents the total video hours of the course at time of most recent completion.

2019

UI & UX Developer from [Nezamk Code](#).

UI & UX Development Full Course.

2018

Introduction To Code Basics from [Google](#).

This training course is on coding language, how it works, and how to benefit from it.

2018

Introduction to the world of programming from [Barmej](#).

This training course is on coding language, how it works, and

how to benefit from it.

2017

Social Media Marketing from [Marketer Academy](#).

Social Media Marketing like Facebook ads, Twitter ads, LinkedIn ads Google ads Whatsapp Business.

2017

Microsoft Office from perla Company.

ICDL Version 5 Computer Course: Microsoft Win, Microsoft Word, Microsoft Excel, Microsoft Power Point, Net and IT.

**ADDITIONAL
SKILLS**

Microsoft Office package: Microsoft Word, Excel, Access

LANGUAGES

English – Arabic (Mother Language)